



Rizvi Education Society's  
**RIZVI COLLEGE**  
OF ARTS, SCIENCE & COMMERCE



# International Journal of Research

A Blind Peer Reviewed Biannual Journal  
Impact Factor SJIF 2022 (8.694)



Volume 11 Special Issue  
March 2022  
ISSN 2231 - 6124



Subject :  
**MULTI DISCIPLINARY**

EDITOR-IN-CHIEF

Dr. (Mrs.) **Anjum Ara M. K. Ahmad**



- 75 The study of impact of occupational stress on mental health of remote working teachers in Thane region 328-331  
*Geeta Dudhani, Nikhil Shirsat*

### SCIENCE AND TECHNOLOGY

- 76 A Study to Streamline the Discharge Process in a Tertiary Care Teaching Hospital 332-336  
*Aileen J, Sumit Karmakar*
- 77 Impact of Online Education on Undergraduate Students during the Pandemic Period of Covid-19 337-342  
*Chetali Pandekar*
- 78 Mobile Computing 343-347  
*Sankar K.*
- 79 Survey of products from sea food waste 348-350  
*S.S. Aaqueda, A.M. Rana, M.K. Saima*

### SOCIAL SCIENCES

- 80 The Effect of Covid-19 Pandemic on Students with Disabilities 351-353  
*Patil Amol Ashokkumar*
- 81 A Study on Tony Blair's Labour Government's Policies towards European Union in the Brexit Era 354-357  
*Balasubramanya P. S.*
- 82 Pan as post pandemic consciousness: Shift from multidisciplinary to transdisciplinary as the way forward in post-pandemic research 358-362  
*Sruthi S. Kakkattil*
- 83 Role of CSR in community development 363-371  
*Sujata R Yadav, Mohammed Khalil Ahmed*

### URDU LITERATURE

- 84 اردو کے غیر مسلم نعت گو شعرا 374-372  
*Shahid Ali*

## Role of CSR in Community Development

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### Abstract

Corporate Social Responsibility (CSR) is related to a company or a company's strategy To do business in an ethical, social and supportive way Community for development. This article analyzes the importance of CSR. Some theories in literature. Three theories, utilitarians, Supported by CSR management and relationship theory, research by other scientists Areas can be used to indicate that the cause is CSR A globalized business world that doesn't know the borders. CSR continues to grow in importance, Good result. Next, this article describes the role of CSR in community development. The true logic of CSR is to see its impact on society socially. Ecologically and economically. The ability required of CSR managers It was analyzed to better understand the practical aspects of CSR. Finally, I will explain the conclusions and their impact on future research.

**Keywords:** Corporate social responsibility, community development, competencies of CSR managers, multinational corporations, corporate-society relations.

### Introduction

Today's CSR (also known as Corporate Responsibility, Corporate Citizenship, and Responsibility). Business and corporate social opportunities) is a concept that corporate organizations take into account profits. Society by being responsible for the impact of its activities on customers, suppliers, employees, shareholders, communities, other stakeholders and their environment. This effort shows that organizations must take voluntary initiatives to comply with the law and improve the well-being of employees and

their families, as well as communities and society as a whole. CSR refers to a strategy in which a company or company operates in an ethical and socially friendly manner. CSR includes community collaboration, social investment, building relationships with employees, customers and their families, and engaging in environmental and sustainability activities. The purpose of this article is to analyze three CSR theories: utilitarianism, business-related, and relational, in terms of their importance and practical focus. These groups of theories

